

Eye Serum

With Advanced Eye Serum, you can say goodbye to tired looking eyes and hello to a bright, refreshed, and youthful appearance.

Infused with the finest 100% ultra-natural plant extracts and essential oils, it will brighten, rejuvenate, and deeply nourish the delicate skin under your eyes, leaving you with a refreshed and youthful appearance.

Fulvic Acid – just like it has many great benefits for your body when taken as a supplement, Fulvic Acid is very beneficial for your skin when applied topically. Our fulvic acid extract is rich in polyphenols, that are particularly beneficial for skin health. Polyphenol extracts are scientifically proven to prevent and reduce UV damage, skin ageing and cancerous conditions of the skin, as well as provide anti-microbial activity, and anticarcinogenic properties.

PhytoCellTec™ Argan - PhytoCellTec™ Argan was developed to improve the regenerative capacity of dermal stem cells thereby achieving deep-seated rejuvenation of the skin. This active ingredient is based on stem cells of the Argan tree, one of the oldest tree species in the world. The activity of stem cells is regulated by specific compounds, epigenetic factors among others. Plant stem cells also have such epigenetic factors. In-vitro studies demonstrate that an extract made of argan stem cells has a positive influence on the activity of human dermal stem cells.

Sodium Hyaluronate – our water-soluble form of high molecular weight hyaluronic acid is vegan and has been verified by ECOCERT. Hyaluronic Acid is a polysaccharide that occurs naturally in the human body and works to support the body's collagen production and to help maintain elasticity. This high molecular weight form of Sodium Hyaluronate forms a natural protective film on the skin's surface, where it draws in moisture to boost hydration and rapidly enhance skin texture. The high molecular weight of Sodium Hyaluronate is achieved through the bio-fermentation of non-GMO plant resources.

Pearl Powder – micronized pearl powder is a great source of minerals (excellent source of calcium, magnesium, and iron) and amino acids. They stimulate skin cells to produce collagen, promote cellular repair and hydration, and protect skin from pollution and outside elements. It is believed that pearl powder improves skin appearance by lightening skin's tone, improving blemishes, diminishing fine lines and wrinkles, controlling oil and shine, reducing pores, and promoting smoother skin.

Guarana Seed Extract – Guarana seed extract (*Paullinia cupana Kunth*) has powerful antioxidant and antimicrobial properties. It may aid blood flow to skin, reduce damage linked to aging and minimize undesirable features, such as saggy skin and wrinkles.

Cucumber Peel Extract – Cucumber (*Cucumis sativus*) extract hydrates and soothes the skin. Cucumber is rich in vitamins and minerals essential for a healthy-looking skin. In addition, Cucumber Peel offers a natural source for a powerful antioxidant. Cucumber Peel Extract can be used to keep the facial skin feeling soft and smooth. It also acts as a skin toner and can be used in astringents to revitalize stressed and tired skin, leaving it refreshed and radiant looking.

Licorice Root Extract – Licorice Root (*Glycyrrhiza glabra*) is said to have amazing soothing properties. In skin care formulations it is used to soothe and relax dry and tired skin. The glycyrrhizin in licorice root contains anti-inflammatory properties. This works to reduce itching, irritation, and redness on your skin. Glycyrrhizin is also a strong antioxidant, which helps prevent additional sun damage from occurring on skin.

Rosehip Botanical Extract – Rosehip is the fruit of the rose plant (*Rosa canina*) with the extract powder coming from the seeds and shells. It is high in vitamin C as well as 32 other minerals and vitamins such as beta carotene, bioflavonoids, calcium, citrates, citric acid, iron malates, malic acid, niacin, phosphorus and vitamins A, B1, B2, E, K. Being rich in Vitamin C, it contains natural antioxidant properties and is used in skincare products to maintain the suppleness of the skin and as an ingredient for astringents.

Organic Cold-Pressed Wheat Germ Oil – this oil is cold pressed from the wheat (*Triticum vulgare*) germ kernel. It is high in vitamin E, a natural antioxidant that nourishes and protects damaged, dry, and mature skin. It is also rich in age-defying antioxidants that help restore skin's natural health and vitality. Wheat germ oil helps seal moisture back and also gets rid of excess sebum, which could lead to skin problems such as acne.

Organic Extra Virgin Avocado Oil – The antioxidants and anti-inflammatory agents in avocado oil help your skin stay smooth, strong, and elastic. It helps the skin maintain hydration and minimizes damage from free radicals.

Organic Extra Virgin Coconut Oil – Coconut oil is a great moisturizer and skin inflammation reducer. It is believed to promote wound healing and have antibacterial, antifungal, and antiviral properties.

Day Serum

Advanced Day Serum is specially formulated to refresh and rejuvenate the skin in the morning and provide hydration, nourishment, and protection that lasts throughout the day. Specifically formulated to support your skin's natural renewal process, it uses nature's finest ingredients to leave you with a healthy and youthful glow.

This ultra-lightweight, ultra-natural formula absorbs instantly into the skin and is perfect for all skin types, providing maximum hydration without leaving any greasy residue. The result is beautiful, glowing skin that looks and feels revitalized.

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Actifol™ - Actifol™ contains a shiitake mushroom-based extract that prevents collagen deterioration and improves the structure, organization, and quality of collagen, all of which are associated with a firmer, smoother complexion. As we age, the amount of collagen in our skin decreases and enzymes like matrix metalloproteinases (MMPs) increase, leading to signs of aging such as roughness or reduction of firmness. Actifol™ behaves as a strong antioxidant that reduces the damage by reactive oxygen species (ROS) as well as lipid peroxidation. It assists with type I collagen synthesis and boosts PLOD1 levels,

which contributes to protein quality, while reducing carbamylation, the degradation of protein, which “may be considered a hallmark of aging”.

Sodium Hyaluronate – our water-soluble form of high molecular weight hyaluronic acid is vegan and has been verified by ECOCERT. Hyaluronic Acid is a polysaccharide that occurs naturally in the human body and works to support the body's collagen production and to help maintain elasticity. This high molecular weight form of Sodium Hyaluronate forms a natural protective film on the skin's surface, where it draws in moisture to boost hydration and rapidly enhance skin texture. The high molecular weight of Sodium Hyaluronate is achieved through the bio-fermentation of non-GMO plant resources.

Olive Squalane – Squalane is easily absorbed by human skin because it is a derivative of the unsaturated terpene hydrocarbon called Squalene, an oily molecule that occurs naturally in the sebum of human skin. With age, the skin's natural Squalene production begins to decline, making products with Squalane more valuable as skin begins to lose its moisture, smoothness, and strength. Squalene oxidizes quickly, but the hydrogenated and improved version of it – Squalane – becomes a stable and skin-loving ingredient. Olive Squalane helps to minimize the appearance of wrinkles and cracks formed by extreme dryness and damage. Furthermore, it protects against the harsh effects of the elements, UV radiation, and pollution. Its non-comedogenic quality makes Squalane suitable for all skin types, even oily complexions.

Pearl Powder – micronized pearl powder is a great source of minerals (excellent source of calcium, magnesium, and iron) and amino acids. They stimulate skin cells to produce collagen, promote cellular repair and hydration, and protect skin from pollution and outside elements. It is believed that pearl powder improves skin appearance by lightening skin's tone, improving blemishes, diminishing fine lines and wrinkles, controlling oil and shine, reducing pores, and promoting smoother skin.

Rose Absolute Oil – our organic Bulgarian Damask Rose (*Rosa damascena*) absolute oil is extracted from the delicate petals of the freshly picked flowers cultivated and harvested exclusively in the “Valley of the Roses” in the Bulgarian countryside. It has a sweet, deep, highly floral, antique Rose aroma. Rose absolute is traditionally calming and uplifting and is used for its soothing, rejuvenating and toning properties on skin. It enhances natural skin glow and radiance and helps with superficial broken capillaries and scars.

Organic Golden Jojoba Oil – this is the unrefined version of the Clear Jojoba Oil, obtained from the fruit of the *Simmondsia chinensis* plant. Although it's called oil, it is actually a liquid wax. Its makeup is very similar to the oil (sebum) that is naturally produced by human body. Jojoba oil helps to regulate oil production by the skin, leading to fewer breakouts and less severe acne. In addition, Jojoba oil is full of antioxidants (rich vitamin E source) and has anti-inflammatory properties.

Rose Floral Water – Bulgarian *Rosa damascena* organically grown in "Rose Valley" in Bulgaria has the most health and beauty benefits because the mentioned valley has the most suitable climate and soil to cultivate these Roses. It is believed to have powerful antiseptic properties, helps with maintaining skin's pH, control excess oil, sooth skin irritation and redness, and is a natural source of antioxidants.

Night Serum

Infused with 100% natural botanical extracts and essential oils, Advanced Night Serum works overnight to repair and rejuvenate your skin, leaving it looking radiant and refreshed in the morning.

Perfect for all skin types and made with the greatest care and attention to detail, the ultra-lightweight, ultra-natural formula absorbs instantly into your skin, delivering intense hydration with no greasy residue so you can wake up to beautiful, glowing skin every day.

PhytoCellTec™ Goji - PhytoCellTec™ Goji is a cosmetic ingredient based on stem cells of the goji berry that vitalizes mesenchymal stem cells (MSCs). Mesenchymal stem cells are a type of stem cell in the skin that is important for various regeneration processes, such as wound healing. They are able to signal to fibroblasts to produce more collagen and elastin in the dermis.

PhytoCellTec™ Solar Vitis - PhytoCellTec™ Solar Vitis/Vitis Vinifera is based on stem cells from the Gamay Teinturier Fréaux grape – a grape from Burgundy, which is characterised by an extremely high content of polyphenols for UV protection. Extensive studies have shown that PhytoCellTec™ Solar Vitis reliably protects epidermal stem cells from UV stress and thus from skin aging caused by light. PhytoCellTec™ Solar Vitis increases the vitality and efficiency of all essential skin cells and improves the skin's resistance.

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Resveratrol – Resveratrol, a polyphenol found in Japanese Knotweed and the skin of red grapes, is a very effective anti-oxidant with 95% efficiency in preventing lipid peroxidation as compared with 37% for Vitamin C or 65% for Vitamin E. Resveratrol is effective against photoaging due, in part, to its anti-oxidant properties, and is recommended for use in pre- or post-sun exposure products. Resveratrol can pass through the stratum corneum to be found in the dermis and epidermis. It has been shown to preserve dermal collagen, and may be effective in enhancing glycosaminoglycans, which enhance tissue hydration. It has been shown to stimulate skin's cellular renewal and help increase skin's thickness. And it has been shown to inhibit tyrosinase, which indicates its use for reducing hyperpigmentation.

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Organic Cold-Pressed Wheat Germ Oil – this oil is cold pressed from the wheat (*Triticum vulgare*) germ kernel. It is high in vitamin E, a natural antioxidant that nourishes and protects damaged, dry, and mature skin. It is also rich in age-defying antioxidants that help restore skin's natural health and vitality. Wheat germ oil helps seal moisture back and also gets rid of excess sebum, which could lead to skin problems such as acne.

Rosehip Botanical Extract – Rosehip is the fruit of the rose plant (*Rosa canina*) with the extract powder coming from the seeds and shells. It is high in vitamin C as well as 32 other minerals and vitamins such as beta carotene, bioflavonoids, calcium, citrates, citric acid, iron malates, malic acid, niacin, phosphorus and vitamins A, B1, B2, E, K. Being rich in Vitamin C, it contains natural antioxidant properties and is used in skincare products to maintain the suppleness of the skin and as an ingredient for astringents.

Chamomile Botanical Extract – powdered essence of German (also known as Hungarian, or Blue) Chamomile, known scientifically as *Matricaria recutita*. Chamomile extract is reputed to help manage feelings of discomfort from inflammation and irritation. For this reason, it is a common ingredient in products that address a variety of skin conditions, including eczema, dermatitis, dryness, soreness, and itchiness. Used cosmetically, Chamomile extract is valued for its cleansing and moisturizing properties.

Lavender Floral Water – a smooth blend of lavender essential and absolute oils (*Lavandula angustifolia*) and pure distilled water. It is milder and safer to apply directly onto skin, while providing the same benefits as the essential oil – encouraging skin healing through pain and inflammation relief and promoting overall skin health and radiance.

Vanilla Absolute Oil – our organically crafted Vanilla absolute oil is extracted from the dried pods of the Bourbon *Vanilla planifolia*, originating from Madagascar. It has a deep, sweet, warm, rich aroma with caramel and chocolate-like nuances. Vanilla absolute has potent antioxidant, anti-inflammatory, and antimicrobial properties, which prevent and reverse skin damage caused by free radicals and is beneficial for the treatment of acne. It helps to slow down the signs of ageing like fine lines, wrinkles, and age spots and contributes to restoring skin's brightness and softness.

Gentle Face Wash (morning)

Advanced Gentle Face Wash is a premium, 100% natural, and organic face wash that will gently detoxify, exfoliate, and soothe your skin.

Made only from ultra-natural essential oils and botanical extracts, this gentle formula is perfect for all skin types and works to remove impurities and excess oil without stripping your skin of its natural moisture.

The result is clear, brightened, hydrated skin that feels fresh and deeply nourished. Its delicious, invigorating scent will also leave you feeling revived and renewed.

Fulvic Acid – just like it has many great benefits for your body when taken as a supplement, Fulvic Acid is very beneficial for your skin when applied topically. Our fulvic acid extract is rich in polyphenols, that are particularly beneficial for skin health. Polyphenol extracts are scientifically proven to prevent and reduce UV damage, skin ageing and cancerous conditions of the skin, as well as provide anti-microbial activity, and anticarcinogenic properties.

Papaya Fruit Extract – Papaya (*Carica papaya*) fruit extract is excellent for balancing the oiliness of the skin & working as an exfoliant on dry areas. Papaya also is often used in skincare products to give a rejuvenated look to the skin. Papaya contains Vitamin A, which helps to reveal the next layer of the skin and exposes a radiant complexion. Vitamin C is also an antioxidant with wonderful qualities that helps to smooth and soften the skin.

Pineapple Fruit Extract – Pineapple (*Ananas comosus*) fruit extract is known to contain the fruit enzyme bromelain. It is an effective exfoliant that sloughs off dead cells on the surface of the skin. It can also act as an astringent and anti-inflammatory agent. Pineapple is full of vitamin C, which boosts collagen production and helps with wound healing and cell turnover.

Chamomile Botanical Extract – powdered essence of German (also known as Hungarian, or Blue) Chamomile, known scientifically as *Matricaria recutita*. Chamomile extract is reputed to help manage feelings of discomfort from inflammation and irritation. For this reason, it is a common ingredient in products that address a variety of skin conditions, including eczema, dermatitis, dryness, soreness, and itchiness. Used cosmetically, Chamomile extract is valued for its cleansing and moisturizing properties.

Cucumber Peel Extract – Cucumber (*Cucumis sativus*) extract hydrates and soothes the skin. Cucumber is rich in vitamins and minerals essential for a healthy-looking skin. In addition, Cucumber Peel offers a natural source for a powerful antioxidant. Cucumber Peel Extract can be used to keep the facial skin feeling soft and smooth. It also acts as a skin toner and can be used in astringents to revitalize stressed and tired skin, leaving it refreshed and radiant looking.

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Sweet Orange Essential Oil – our organically crafted Sweet Orange (*Citrus sinensis*) essential oil is cold pressed from rinds of fruit hand-picked from orchards in the countryside of Italy. It has a delicately sweet and citrusy aroma of fresh cut oranges. Sweet Orange oil has excellent anti-inflammatory, antioxidant, and antibacterial properties, which makes it a great skin tonic and beneficial for oily skin. Its clarifying properties might help to fight acne.

Grapefruit Essential Oil – our organic Grapefruit (*Citrus paradisi*) essential oil is cold pressed from rinds of fruit harvested from orchards in South African countryside. It has a fresh, light, citrusy sweet and lightly bitter aroma. Grapefruit essential oil is known to be cleansing, to help balance oily complexions and to help reduce the appearance of blemishes and acne.

Rejuvenating Face Wash (night)

Advanced Rejuvenating Face Wash is the perfect deep cleansing addition to your skincare routine, infused with powerful natural botanicals and essential oils to detoxify, brighten, and hydrate your skin.

Each ultra-natural ingredient has been hand-selected for its synergistic benefits to create a wash that is both invigorating and soothing at the same time, and actively promotes cell renewal, evens skin tone, and fights inflammation.

This wash is perfect for all skin types and provides a gentle yet effective cleanse that will leave your skin looking and feeling revitalized and refreshed. And its sweet, calming scent is sure to leave you with a smile on your face.

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Lactic Acid – lactic acid is one of the alpha-hydroxy acids (AHAs), which have been shown to promote smoother, younger looking skin by increasing the rate of cell renewal, improving skin texture and tone. Lactic acid brightens, smooths, and evens skin, while also making it look firmer. It helps reduce the appearance of fine lines, wrinkles, and dark spots.

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Lavender Essential Oil – our English Lavender (*Lavandula angustifolia*) essential oil has a rich floral scent that smells like fresh flowers. With its anti-inflammatory, antifungal, antimicrobial and detoxifying benefits, lavender essential oil can help reduce redness, soothe and calm the skin, and rapidly heal minor cuts and scrapes, as well as any rashes.

Vanilla Absolute Oil – our organically crafted Vanilla absolute oil is extracted from the dried pods of the Bourbon *Vanilla planifolia*, originating from Madagascar. It has a deep, sweet, warm, rich aroma with caramel and chocolate-like nuances. Vanilla absolute has potent antioxidant, anti-inflammatory, and antimicrobial properties, which prevent and reverse skin damage caused by free radicals and is beneficial for the treatment of acne. It helps to slow down the signs of ageing like fine lines, wrinkles, and age spots and contributes to restoring skin's brightness and softness.

CBD Relief Lotion

Advanced CBD Relief Lotion is a 100% natural and organic body lotion that has been expertly formulated to soothe aches and discomfort in muscles and joints, while promoting an overall sense of balance and well-being.

Meticulously crafted with the powerful benefits of CBD, menthol, peppermint oil, and other powerful ultra-natural oils and minerals, this lotion delivers a calming and therapeutic experience that is perfect for those seeking relief from everyday stressors. Combined in their clinical-grade concentrations, these powerful botanicals provide a soothing anti-inflammatory and anti-stress experience that must be felt first-hand to be believed.

This lotion is perfect for occasional use to help ease tension and discomfort, or as a valuable addition into your daily self-care routine. Whether you're dealing with sore muscles after a workout or just need an extra dose of relaxation and tension relief, this lotion is the perfect solution.

Organic Hemp Extract – our full-spectrum organic hemp oil is rich in Cannabidiol (CBD), which is known to interact with a cell signaling system, ECS, resulting in anti-inflammatory and pain-relieving effects.

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Organic Peppermint Oil – Peppermint (*Mentha piperita*) essential oil is a very effective natural painkiller and muscle relaxant. It is promoted for topical use (applied to the skin) for problems like headache, muscle

aches, joint pain, and itching. In aromatherapy, peppermint oil is promoted for treating coughs and colds, reducing pain, improving mental function, and reducing stress.

Organic Menthol Crystals – Organic Menthol Crystals are obtained by crystallizing Organic *Mentha arvensis* (Peppermint Japanese) Essential Oil. It is used as a medication that's applied to the skin to help relieve minor aches and pains. Menthol produces a sensation of coolness, which the body counteracts by increasing blood flow to the area of application, producing warming effect.

Organic Camphor Oil – our organically crafted White Camphor essential oil is steam distilled from the branches and wood of the *Cinnamomum camphora* tree. It is a terpene that can be used topically to relieve pain, irritation, and itching. Camphor is also used to relieve chest congestion and inflammatory conditions.

Organic Wintergreen Oil – this oil is steam distilled from the deep green, minty leaves of the small evergreen *Gaultheria procumbens* shrub growing in the high elevations of the Himalayan Mountains of Nepal. It is one of the more effective essential oils used to relieve pain and inflammation. The main chemical component in Wintergreen oil is methyl salicylate, which is known to relieve pain and inflammation and ease muscle spasms.

Organic Arnica Flower Oil – our organically crafted Arnica oil is produced by low temperature maceration of Arnica Montana petals in sunflower oil for over 8 weeks to extract its lipid soluble compounds. Its anti-inflammatory properties can help relieve pain, speed up wound healing, and soothe insect bites.

Organic Eucalyptus Oil – our organically crafted Eucalyptus essential oil is steam distilled from the long, green, waxy leaves of the *Eucalyptus globulus* trees growing wild in the forests of Australia. It can help with minor pain and inflammation and ease unwanted muscle spasms. It can stimulate healthy circulation, bringing a feeling of warmth to the body.

Organic Rosemary Oil – our Rosemary essential oil is steam distilled from richly aromatic flowers, leaves, and twigs of the *Rosmarinus officinalis* grown in the Spanish countryside. It is helpful in relieving minor pain and inflammation, especially relating to unwanted muscle tension. Rosemary may be helpful in supporting healthy, clear skin and may help heal older scars.

CBD Skin Lotion

Advanced CBD Lotion is a premium, ultra-natural organic body lotion that does so much more than just moisturize. Expertly formulated with the power of full spectrum CBD, fulvic acid, cocoa butter, and other 100% natural botanicals, this lotion provides a next-level skincare experience that nourishes, protects, and hydrates your skin, while providing an overall feeling of balance and calm.

Infused with a sophisticated blend of ingredients known for their revitalizing and restorative properties, this lotion provides long-lasting relief from and defense against dry, itchy, and irritated skin. It works to calm and soothe your skin, as well as provides essential vitamins minerals to promote long-term skin health and protection.

This lotion is perfect for daily use, as it's lightweight, super fast-absorbing, and non-greasy. You'll love how it gently smooths, hydrates, and repairs your skin

Organic Hemp Extract – Research shows that it may be useful for treating some common symptoms of skin conditions, such as dryness and itching. The anti-inflammatory properties of CBD may be particularly useful for reducing potential triggers of eczema, dermatitis, and psoriasis. As CBD oil can help soothe skin and reduce the appearance of irritation, it may be useful for people with sensitive skin. In addition, as the cannabis plant may have antibacterial and antifungal properties, it may be useful for treating infections on the skin.

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Organic Cocoa Butter - Cocoa butter contains a high quantity of fatty acids, which help to hydrate skin. The fat in cocoa butter creates a protective barrier that holds in moisture and prevents skin from drying.

Organic Extra Virgin Coconut Oil – Coconut oil is a great moisturizer and skin inflammation reducer. It is believed to promote wound healing and have antibacterial, antifungal, and antiviral properties.

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Organic Cacao Absolute Oil – Cacao is called “the food of gods” referring to the multiple benefits of its beans. It is rich in flavonoids, the antioxidant components made by plants to prevent premature breakdowns of their cells caused by exposure to atmospheric agents like air, heat, and sunlight. Owing to its antioxidant properties, Cacao Absolute boosts collagen production and protects skin from environmental damage and rapid ageing.